

ROBERT BOLER

Pragmatic, enthusiastic senior experience designer
working with multidisciplinary teams for global clients,
aiming to advance ecological & economic sustainability

EXPERIENCE DESIGN

bolер.work

rcboler@me.com

804-516-1957

Austin, TX / remote / relocate

the laurels

Arrive Hack Week

2022 Grand Champion

Practice Makes • Design

2022 sustainability presenter

AT&T Design Technology

2021 Bar-Raiser Award

Austin Design Week

2020 panel moderator

2019 sustainability lead

2019 workshop facilitator

2018 presenter

SXSW Place by Design

2018 first-alternate

Fjord Equinox

2017 + 2019 presenter

the know

SKILLS

Interaction design

Service design

Design research

Information architecture

Workshop facilitation

Mentoring

Collaboration with product,
engineering, stakeholders

DESIGN + RESEARCH TOOLS

Figma, Sketch, Mural, Miro,

TypeForm, Confluence, Jira

PLATFORMS

web apps (mobile, desktop)

native apps (iOS, Android)

the studio

Principal Experience Designer at Subsidiary

part-time 2019 - present

Various independent, pro bono design projects for sustainability

Senior User Experience Designer at Arrive Logistics

Jun 2022 - Jul 2023

Plan, research, design, & deliver employee web app features for managing loads

Introduce content design and service design practices, processes, & resources

Develop expertise in our financial systems, sales experiences, and integrations

Collaborate, prioritize, & present work with partner teams, stakeholders, & VPs

Mentor junior/staff designers in UX research and service design, unofficially

Contribute two quarterly "+1" projects to benefit design ops

Advisor + Experience Design Lead at Trashless

part-time Aug 2021 - Mar 2023

Lead experience design strategy for a small sustainable packaging startup

Generate design deliverables (UI, copywriting, brand assets, physical packaging)

Senior UX Designer at AT&T Design Technology

Jan 2021 - Jun 2022

Design, prototype, review, & deliver research-backed consumer digital services

Establish and socialize design ops and service design artifacts & processes

Foster a culture of regular feedback / Mentor junior designers

Co-host weekly team all-hands / Co-lead projects / Host Figma trainings

Senior Service & Interaction Designer at Fjord

2019 - 2021

Service & Interaction Designer

2016 - 2019

Run qualitative and quantitative user/client/industry research

Deliver service blueprints, system flows, wireframes, prototypes, presentations

Launch internal projects (new hire onboarding, reporting tool, wellness sessions)

User Onboarding Specialist + QA + Bookings at SpareFoot

2014 - 2016

Demo Tech Coordinator + Workshop Facilitator at Apple

2009 - 2013

the classroom

User Experience Design Immersive full-time 10-wk. program at General Assembly

Product Management 10-wk. course • by SpareFoot VP of Product

Film Production & Theory B.A. + honors, advertising, Spanish at Univ. of North Texas

the human

I enjoy thunderstorms and bicycling (but not at the same time). I volunteer with Rethink35. I completed the Camino de Santiago in 2013. Thanks to my Eagle Scout training, I can survive for several hours without an internet connection.